



**Rogers Environmental Education Center
2721 State Hwy. 80
Sherburne, NY 13460**

Corporate Partnership Opportunities



Partnership Opportunities

Friends of Rogers

Friends of Rogers (FOR) is a nonprofit organization composed of dedicated supporters of Rogers Environmental Education Center (REEC).

Faced with unprecedented budget cuts, the New York State Department of Environmental Conservation (DEC) officially closed REEC on December 31st, 2010 after nearly 45 years of continuous operation as an environmental education center. Under a 10-year agreement with the DEC thru 2019, Friends of Rogers Board of Directors took over public programs, educational activities, and management of more than 6 miles of hiking trails and 600-acres of property at REEC.

Our Mission

Friends of Rogers strive to provide outstanding educational opportunities that excite, inspire, and motivate people of all ages to enjoy, understand, appreciate, and protect our natural environment.

Our Vision

Rogers Environmental Education Center is a great source of community pride and a regular destination for the people of Central New York who seek to experience and learn about our natural environment. We are a vital educational resource for schools and families and a welcoming and accessible environment for people of all ages, backgrounds, and abilities. Our events and activities form the core of a community-wide respect for and understanding of the natural environment of Central New York.

2016 Partnership Opportunities

Camps

Camp sponsorships allow new generations to become inspired and equipped to be good stewards of our earth, while providing engaging and transformative outdoor experiences for children.

- Exclusive program naming rights
- Corporate logo featured on Friends of Rogers homepage
- Company-sponsored campership for two campers each week
- Company-provided banner displayed during camp session
- Recognition in program marketing and promotional materials
- Recognition in related media posts including social/traditional media

Wonders of Winter (December 28-December 31)	\$450
Spring Break-Out (April 25-29)	\$600
Jr. & Summer Adventures (weekly, June 27-August 19)	\$750 each/ \$5,000 all

Community Celebrations

Celebration sponsorship gives Friends of Rogers the opportunity to connect community members with nature in fun and unique ways.

- Exclusive event naming rights
- Corporate logo featured on Friends of Rogers homepage
- Company representative invited to serve on event committee
- Company-provided banner displayed at the event
- Opportunity to provide visitors with company information/giveaways
- Recognition in all event marketing and promotional materials
- Recognition in related media posts including social/traditional media

Winter Living Celebration (January 16)	\$4,000
“Catch-Up” & Mustard Day (April 17)	\$250
Earth Fest (May 1)	\$4,000
Free Family Fishing Day (June 18)	\$400
Open House (August 7)	\$500
Animals of Halloween (October 15)	\$1,500

Friends of Rogers Corporate Membership

Corporate Membership ensures the continuation of programming at Rogers Environmental Education Center and enables Friends of Rogers to maintain high standards of environmental education that have been established over the years. Membership contributions are used to fund guest presenters, instructional materials, educational exhibits, Visitor Center operations, and much more!

Oak

\$5,000

- Employee wellness all-season trail outings delivered by Friends of Rogers recreation staff
- Environmental education “lunch and learn” programs held at corporate offices
- Private guided nature tours for employee groups led by Friends of Rogers environmental experts
- Plus all benefits listed below

Maple

\$2,500

- 10% discount at Friends of Rogers gift shop and member rates on fee-based programs for employees
- Free cross-country ski and snowshoe rentals for employees
- Plus all benefits listed below

Beech

\$1,000

- Complimentary facility use for corporate meetings, orientation programs, retreats, etc. (including both interior and outdoor classrooms)
- Free cross-country ski and snowshoe rentals for employees
- Volunteer opportunities for employees and families
- Plus all benefits listed below

Aspen

\$500

- Brand recognition on Friends of Rogers homepage
- Opportunity to distribute company information in Visitor Center

Special Events

Special event sponsorship gives presenting organizations the opportunity to provide substantial financial support to Friends of Rogers while promoting corporate philanthropic spirit within the community.

Spring Frolic (March 25)

\$10,000

- Exclusive event naming rights
- Corporate logo featured on Friends of Rogers homepage
- Corporate logo featured on 1,000+ piece invitation mailing
- Company representative invited to serve on planning committee
- Company representative invited to speak during event program
- Company-provided banner displayed at the event
- Opportunity to provide guests with company information/giveaways
- Recognition in all event marketing and promotional materials
- Recognition in related media posts including social/traditional media
- VIP event admission reserved for ten company guests

Wild Goose Chase 10K (Fall)

\$3,000

- Exclusive event naming rights
- Corporate logo featured on Friends of Rogers homepage
- Corporate logo featured on race t-shirts, bibs, event signage, etc.
- Company representative invited to serve on planning committee
- Company representative invited to present race awards
- Opportunity to include company information in race goodie bags
- Recognition in all event marketing and promotional materials
- Recognition in related media posts including social/traditional media
- VIP race registration reserved for five company participants

Early Childhood Enrichment

Enrichment sponsorship brings the youngest community members (and their caregivers!) outdoors at the earliest age possible, allowing participants to cultivate a love of nature that will blossom throughout their lives.

- Exclusive program naming rights
- Corporate logo featured on Friends of Rogers homepage
- Company-sponsored Nature's Nursery tuition for one child each week
- Company-provided banner displayed during Storytime & Hike
- Recognition in program marketing and promotional materials
- Recognition in related media posts including social/traditional media

Storytime & Hike (weekly, March-November)	\$300 one month/ \$2,000 all
Nature's Nursery (twice-weekly, academic calendar)	\$500 one month/ \$3,000 all

Family Focus

As the name suggests, Family Focus sponsorship allows visitors of all ages to collectively experience outdoor adventures while building life-long memories.

- Exclusive program naming rights
- Corporate logo featured on Friends of Rogers homepage
- Company-provided banner displayed during program
- Opportunity for company to offer subject-matter expertise during program
- Recognition in program marketing and promotional materials
- Recognition in related media posts including social/traditional media

Family Fun Programs (twice-monthly)	\$100 each/\$2,000 all
Summer Home Series (weekly, July)	\$100 each/\$300 all

Seasonal Recreation Series (Canoe/Kayak, Hiking, Walking) \$1,500

Series sponsorship allows participants to come face-to-face with the natural world, engaging with the environment on a deeper and more personal level.

- Exclusive program naming rights
- Corporate logo featured on Friends of Rogers homepage
- Recognition in program marketing and promotional materials
- Recognition in related media posts including social/traditional media
- VIP program registration reserved for two company participants

School Field Trips (Spring-Summer) \$3,000

Field Trip sponsorship ensures that Friends of Rogers has the resources available to provide dynamic, high-quality environmental education right at Rogers Environmental Education Center to public and private schools.

- Exclusive program naming rights
- Corporate logo featured on Friends of Rogers homepage
- Company-sponsored field trips for three schools
- Company-provided banner displayed during Field Trip sessions
- Opportunity to provide schools with company information/giveaways
- Recognition in program marketing and promotional materials
- Recognition in related media posts including social/traditional media

Specialty Programs

Specialty Program sponsorship brings true-life experts directly to Rogers Center. These experts facilitate programs for participants to experience authentic and in-depth engagement with the natural world.

- Exclusive program naming rights
- Corporate logo featured on Friends of Rogers homepage
- Company-provided banner displayed during program
- Opportunity for company to offer subject-matter expertise during program
- Recognition in program marketing and promotional materials
- Recognition in related media posts including social/traditional media

Food FOR Thought Four-Session Series	\$750 each/\$1,000 both
Learning Lectures (regular and on-going)	\$100 each/\$1,000 all
Paleontological Fossil Dig	\$350
Photography Series	\$250



Corporate Partnership Agreement

Commitment

_____ \$ _____
 Opportunity (*ie Corporate Membership, Oak*) Contribution (*ie \$5,000*)

Contact Information

Contact Name

Name of organization as it should appear in printed materials

Street Address

City State ZIP

() - @
 Phone E-Mail Address

Signature Date

Method of Payment

- Enclosed is check # _____ payable to Friends of Rogers
- Please send an invoice
- Please charge: American Express Discover Mastercard Visa

Card Number Expiration Security Code

Print Name On Card Billing Zip Code

Signature* Date

*This signature authorizes Friends of Rogers to charge the above card number the stated amount.

Return Completed Agreement To:

Friends of Rogers, PO Box 932, Sherburne, NY 13460